



Our Mission: Visit Big Sky, as the community's official destination management and marketing organization, leads the development and marketing of authentic tourism experiences, through research and stakeholder collaboration to grow Big Sky's economy while balancing the need to sustain quality of life for its residents.

- I. Call to Order Regular Public Meeting Ryan
- II. Public Comment
- III. Review and Approval of September Minutes* Tim
- IV. Finance Committee Report – Approval of September Financials* Tim

- V. OLD BUSINESS
 - A. VBS Board Operations and Admin
 - 1. Committees – Committee Charters, Members, General Update
 - a. Marketing – Krista Traxler
 - b. Events – Ryan Kunz
 - c. *Experience Development – Julie Grimm-Lisk*
 - d. *Funding – Mike Parker*
 - e. *Sustainability – Mountain IDEAL: Community-wide*
 - B. Big Sky Gateway Foundation Discussion – Dissolution Ryan/Candace
 - C. HR Housekeeping Candace/Lori
 - D. DestiMetrics – FY19 Contract Renewal (3 Year) Candace

- VI. NEW BUSINESS
 - A. DEVELOP the Destination
 - 1. Tourism Sentiment Index (TSI) Report | Destination THINK! Candace

 - B. PROMOTE the Destination
 - 1. Volume 9 Contract Krista/Candace
 - 2. Visit Big Sky Skyline Wrapped Bus – “Maiden Voyage” Candace/Caitlin

 - C. LEAD the Destination Candace
 - 1. Big Sky Resort Area District – Community Visioning Process Candace
 - 2. Government Affairs
 - a. Tourism Matters to Montana*
 - b. Montana Chamber Business Days @ The Capitol – January 6-8, 2019

 - D. Administrative
 - 1. The Corner Property – Furniture Purchase Request* Candace/Lori

- VII. Staff Reports Candace/Caitlin
- VIII. Other Non-Agenda Items
- IX. Adjourn

NEXT BOARD MEETING: Thursday, January 17, 2019 | 8:30 AM

Upcoming Important Events:

- Thur, Nov 22 | 9th Annual Turkey Trot 5k
- Thur, Nov 22 | Thanksgiving – Opening Day @ Big Sky Resort
- Sat, Nov 24 | Big Sky Chamber Small Business Saturday | Kick-Off Reception @ Big Sky Chamber Offices | 9:00 – 10:00 am
- Tues-Wed, Dec 4-5 | Governor’s Conference on Outdoor Recreation – Whitefish, MT
- Wed, Dec 5 | Big Sky Chamber *Eggs & Issues*: Economic Impact of Tourism w/Dax Schieffer of Voices of Montana Tourism followed by Gallatin-Madison Joint County Commission Meeting @ Lone Peak Cinema | 8:30 am – 10 am and 10 am – 12 noon
- Fri, Dec 7 | 21st Annual Big Sky Christmas Stroll