



## Board of Directors' Regular Meeting Agenda

Thursday, March 26, 2020 | 8:30 am

Via GoTo Meeting:

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**Our Mission:** Visit Big Sky, as the community's official destination management and marketing organization, leads the development and marketing of authentic tourism experiences, through research and stakeholder collaboration to grow Big Sky's economy while balancing the need to sustain quality of life for its residents.

- I. Call to Order Regular Public Meeting Tim
- II. Public Comment
- III. Review and Approval of November and January Minutes\* Ryan K
- IV. Finance Committee Report – Approval of February Financials\* | FY20 & FY21 Budget Discussion Ryan K
  
- V. NEW BUSINESS
  - A. VBS Board Operations & Administration
    - 1. BSRAD EMERGENCY Board Meeting (Fri, Mar 20<sup>th</sup>) Recap | Big Sky Relief Fund Tim/Candace
    - 2. Big Sky Chamber | VBS Operations Update Tim/Candace
    - 3. VBS Marketing Outlook Luncheon & **Annual Members' Meeting** – Thur, May 8<sup>th</sup> Tim
      - a. Decision on Meeting with CDC guidance / COVID-19; LMR | Horn & Cattle CLOSED
      - b. VBS Board and Officer Elections
      - c. Lee Poole Peak Performer Nominations – HOLD
  
  - B. PROMOTE the Destination
    - 1. COVID-19 IMPACTS: VBS Spring/Summer '20 Marketing Tim/Candace
      - a. OVG Candace/Emily
    - 2. Recovery Marketing Efforts – MOTBD/Yellowstone Country Region/CVBs Candace
  
- VI. OLD BUSINESS
  - A. VBS Board Operations & Administration
    - 1. The Corner Property Lease Tim
      - a. Request: Rent Decrease/Waiver Apr-June; NO INCREASE as of July 1<sup>st</sup>
      - b. NEW Opportunity
  
  - B. LEAD the Destination
    - 1. Coordinating Council of Big Sky with Dan Clark (Wed, Jan 22<sup>nd</sup>) – *Our Big Sky Plan* Candace
  
- VII. Staff Reports Candace/Paige/Emily
  
- VIII. Other Non-Agenda Items
  
- IX. Adjourn

**NEXT BOARD MEETING: Thursday, April 23, 2020 | 8:30 AM**

**TBD – VBS Offices | Big Sky & Greater Yellowstone Visitor Information Center**

**IF UNABLE TO ATTEND THE MEETING IN PERSON,  
YOU CAN CALL/VIDEO CONFERENCE IN VIA:**

**VBS Board Meeting 3/26/20**

Thu, Mar 26, 2020 8:30 AM - 10:30 AM (MDT)

**Please join my meeting from your computer, tablet or smartphone.**

<https://global.gotomeeting.com/join/122391485>

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