



BOARD OF DIRECTOR'S | MONTHLY MEETING AGENDA
Thursday, March 4, 2021 | 8:30 AM MST | Virtual on GoTo Meeting

Our Mission

Visit Big Sky, as the community's official destination management and marketing organization, leads the development and marketing of authentic tourism experiences, through research and stakeholder collaboration to grow Big Sky's economy while balancing the need to sustain quality of life for its residents.

- I. Call to Order Regular Public Meeting Tim
- II. Public Comment
- III. Review and Approval of January (recording & written) minutes Ryan K
- IV. REPORT: Finance Committee Ryan K
 - A. Budget Approval Timeline Lori
 - B. Resort Tax Applications Process Lori
- V. REPORT: Marketing Committee Chris
Nicole
 - A. Karsh Hagen Chris
Nicole
 - 1. Recommendations on Creative and Media Plans
 - 2. Social Media Plan
 - B. Windfall Nicole
 - 1. Reporting on call log and inquiries
 - C. Marketing Committee – New Updates Chris
- VI. OLD BUSINESS Nicole
 - A. VBS Board Operations & Administration Nicole
 - 1. Vacant Seat(s)
- VII. NEW BUSINESS Nicole
 - A. Annual Board Meeting / Marketing Meeting
- VIII. COMMENTS & ANNOUNCEMENTS Nicole
 - A. Monthly Employee Enrichment Sessions Nicole
 - 1. Board Members participation
- IX. ADJOURNMENT

NEXT BOARD MEETING: THURSDAY, APRIL 8, 2021 | 8:30 AM | VIRTUAL GOTO MEETING
