

OUR MISSION

Visit Big Sky, as the community's official destination management and marketing organization, leads the development and marketing of authentic tourism experiences, through research and stakeholder collaboration to grow Big Sky's economy while balancing the need to sustain quality of life for its residents.

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| I. | Call to Order Regular Public Meeting | Tim |
| II. | Public Comment | |
| III. | Review and Approval of March (recording & written) minutes | Tim |
| IV. | REPORT: Finance Committee | Tim |
| | A. FY 22 Financials Approval | Lori |
| | B. Resort Tax Projects (3) Approvals | Lori |
| | C. FY22 MOTBD Marketing Plan Approval | Lori |
| | D. VBS Spending Update | Lori |
| | 1. Porta Potties | |
| | 2. Town Center Umbrellas | |
| | 3. MACE Conference Sponsorship | |
| V. | REPORT: Marketing Committee | |
| | A. Karsh Hagen | |
| | 1. Campaign Update // Video Creative | Nicole |
| | 2. Website Update // Website Preview | Nicole |
| VI. | REPORT: Nominating Committee | Tim |
| | A. Vacancies, Nominations, Elections | |
| VI. | OLD BUSINESS | |
| | A. Resort Tax Presentations | Tim / Lori |
| | 1. Dates, Speakers & Attendees | |
| | B. Annual Board Meeting | Nicole |
| | 1. Elections | |
| | 2. Event Plan & Speakers | |
| | 3. Sponsorships & Attendees | |
| VII. | NEW BUSINESS | |
| | B. Development Committee Formation | Nicole |
| | 1. FY22 Fundraising & Sponsorships | |
| VIII. | COMMENTS & ANNOUNCEMENTS | |
| | A. Welcome New Staff Member // Brynn Reitter | Nicole |
| IX. | ADJOURNMENT | |

NEXT BOARD MEETING: ANNUAL BOARD MEETING MAY 20, 2021 | 9 AM - 12 PM | VIRTUAL